

# Antarchakshu<sup>®</sup> – The Eye Within 2016 at Gurgaon!

## *Creating an Accessible World*

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Our capacity to overcome obstacles and expand our abilities is limitless. However, most often we choose to stay within our comfort zones because we don't know how to step out.

There is a programme that can help; it's called **Antarchakshu – The Eye Within!**

Come experience **Antarchakshu** at Gurgaon on 25<sup>th</sup> or 26<sup>th</sup> Feb 2016.

Your time at the event, will have you do a series of tasks with your eyes shut, have a chance to see an exhibit of the latest assistive technologies and more, and challenge your ideas on the lives of persons with blindness, by giving you a chance to interact with them and debunk myths to replace them with facts.

### **What's in it for you and your organisation?**

By experiencing awareness on the lives of persons with blindness and low vision, you are not only helping create an inclusive society; it holds the potential to transform you and your organisation's life through its three integrated objectives:

1. **Develop the Capacity to Challenge Beliefs that cover Truths and Facts:** By giving you a chance to reflect on your attitudes and beliefs towards persons with vision impairments, the event provides you the most critical skill that individuals and organisations can benefit from. The next time your beliefs interfere with your team dynamics or your next product launch or your design ideas, you will have something from **Antarchakshu** that can help you understand how to breakdown beliefs and myths to find facts and make winning strategy choices.
2. **Diversity & Inclusion:** In increasingly diverse worlds and workplaces, employers and individuals understanding differences is key to effective leadership and vibrant workplaces. Antarchakshu orients participants to concepts of inclusion, accessibility, universal design, equal opportunity employment and other related ideas.
3. **Skill to Break Barriers and Overcome them to Achieve Success:** By giving a first-hand experience of learning how to function effectively under a perceived limiting situation, and also getting to learn about how this is done by persons with blindness all the time, the event offers a unique opportunity to its participants to understand concepts of personal strength, ability to work around situations, the power of imagination and the inherent human capacity to overcome odds through innovation and determination. The same experienced as a team, can provide a deeper impact, drive action and help build teams.

### **Antarchakshu 2016: Gurgaon: Theme – Creating an Accessible World**

Since its inception in 2006, **Antarchakshu** has travelled across many venues, from colleges and malls in Mumbai to the Jawaharlal Nehru University as also the World Book Fair in New Delhi.

Customised versions of **Antarchakshu** have also been conducted for organisations like Hindustan Unilever Ltd, Capgemini, Johnson & Johnson, PepsiCo, Standard Chartered Bank, ITC Hotels, the Taj Group of Hotels, NCR, Marico, NASSCOM Foundation, Advertising Agencies Association of India (AAAI), Indian Banks' Association (IBA), Society for Technical Communication (STC), and Confederation of Indian Industry (CII), among others.

This time, the event comes to Gurgaon with its special theme of Creating an Accessible World. Universal Design has become a key element of the transforming world around us. Products, services, organisations and environments are used by all, and need to be accessible for all. This includes persons with disabilities.

Gurgaon has become the hub where major corporates and organisations involved in creating and building services, products and environments for the world are located.

Hence, **Antarchakshu** comes to your door step inviting you to take some time off your day to come and get insights into how — with a few tweaks and attention to universal design principles — almost everything can be made accessible to persons with disabilities. So if you are a **corporate executive, web and mobile developer, manufacturer of consumer goods, software professional, designer, government employee, doctor, banker, publisher, architect, involved in the running of a retail store, mall, restaurant / hotel, or any other service**, we invite you to come experience the event and partner with us to create a universal and accessible India.

### Event Details

Venue: Epicentre at Apparel House, Sector-44, Institutional Area, Gurgaon

Date: 25 and 26 February 2016 Thursday / Friday

Time: 11 am to 7 pm

(The event will take you approximately 1 to 1.5 hours to go through the complete experience.)

You can pre-book a convenient slot for individuals / groups on the above dates by RSVP.

(We can handle group size of 40-50 at a time. Larger groups can be accommodated through staggered entry time slots.)

The event does not have any registration charges.

For reservations / queries contact:

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**Antarchakshu is conceptualised and organised by the Xavier's Resource Centre for the Visually Challenged (XRCVC), St. Xavier's College – Autonomous, Mumbai.**

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